










- 1  Importance of Managing Diversity  
\*–By Cory Preston and JJ Gerner–
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- 3  Diverse Domestic Market
- 4  Competing in International Markets
- 5  Increasing Productivity and Profits
- 6  Complying With the Law
- 7  Family and Medical Leave Act:  
Allows workers as much as 12 weeks of unpaid leave per year for family-related medical problems.
- 8  Harassment:  
Any kind of unwelcomed behavior that is carried out for the purpose of annoying or intimidating another person.
- 9  Interpersonal Relationships:  
Interactions between individuals.

## 10 Pregnancy

Discrimination Act  
of 1978:

A law passed to  
protect the job  
rights of pregnant  
workers by making  
it illegal to fire or to  
demote them or to  
refuse to hire or to  
promote them  
because of their  
pregnancy.

## 11 Summary

- \*Having a good reputation  
for treatment of  
employees is very  
important.
- \*A diverse workforce will  
help a lot for competing  
in both domestic and  
international markets.
- \*Employees will be much  
more of an asset if they  
feel they are treated  
fairly.
- \*Complying with the law  
is a major factor.  
Lawsuits will cause many  
difficulties for a  
business.

## 12 THE END